



*For immediate release*

**Volunteers in Motorsport leaflet launched.  
Promotional material promoted.**

Volunteers in Motorsport have produced a new leaflet for motorsport clubs which illustrates the range of resources available to help clubs attract new members.

The resources have been available for the past six months and have already been successfully used by over 50 clubs during that period.

Entitled 'Information on Promotion and Recruitment,' the leaflet highlights the availability of promotional material provided by Volunteers in Motorsport to clubs who are undertaking recruitment drives.

The leaflet will be distributed to motorsport clubs across the country and explains the promotional materials, press release guides, display stands, posters and educational resources available.

"We have produced a range of materials to support clubs in their recruitment campaigns and have sent out explanatory leaflets," says Sue Sanders-Peppitt, Volunteers in Motorsport co-ordinator. "Those who have used these items so far have been extremely satisfied."

"We know however that there are many club members who are still unaware of the Volunteers in Motorsport initiative and the help that we can provide.

"It is important for us to ensure that as many people as possible know that the materials are there for them to use. These materials are available free of charge to all clubs. We just want as many people as possible to be aware of them and use them."

Volunteers in Motorsport is an MSA funded initiative with support from Motorsport Development UK. Its aim is to help motorsport clubs recruit marshals and other volunteers.

Visit [www.volunteersinmotorsport.co.uk](http://www.volunteersinmotorsport.co.uk) for information on how we can help you recruit more marshals.

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Further information: [www.volunteersinmotorsport.co.uk](http://www.volunteersinmotorsport.co.uk)

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